sentis

Insight-led. Interactive. Outcome-driven.

How to Beat the Blame Culture

Strategies to create a culture of accountability and personal responsibility for safety

A key factor common in organisations with poor safety performance is a culture of blame or avoidance. In organisations with a blame-based culture, the focus is often on finding someone or something to blame when targets are not achieved or an incident occurs. This leads to worker behaviour that is fuelled by a fear of getting in trouble, creates an avoidance of responsibility and results in compliance only when workers feel they have to.





A Culture of Ownership & Accountability

Safety Culture

Maturity Model

Top 3 Drivers

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Trust & Psychological Safety

My Insights and Actions

About Sentis

Offering safety culture assessments, training, coaching and consulting, Sentis helps organisations to break through the safety plateau and achieve positive safety culture change. As experts in applied psychology and neuroscience, we make safety personal and equip employees with the knowledge, skills and motivation to make safer choices, each and every day. This leads to safer, more engaged workplaces, as well as increased productivity, leadership capability and transformational, sustainable safety culture change. Since the introduction of our pioneering ZIP program in 2003, Sentis has empowered more than 350 companies and 160,000 individuals to think differently about safety.



Discover more at sentis.com.au/insights

If you would like to learn more about Sentis and how we can help you to create safety culture change in your organisation, contact us at **sentis.com.au** or by calling **1300 653 042**.

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