

Insight-led.
Interactive.
Outcome-driven.

How to Beat the Blame Culture

Strategies to create a culture of accountability and personal responsibility for safety

A key factor common in organisations with poor safety performance is a culture of blame or avoidance. In organisations with a blame-based culture, the focus is often on finding someone or something to blame when targets are not achieved or an incident occurs. This leads to worker behaviour that is fuelled by a fear of getting in trouble, creates an avoidance of responsibility and results in compliance only when workers feel they have to.

Safety Culture Maturity Model

Top 3 Drivers



Vision & Values

A Culture of Ownership & Accountability

Trust & Psychological Safety



