

Insight-led.
Interactive.
Outcome-driven.

Encouraging a Culture of Safe Production

A recent study of 11,468 participants has found that 28% of workers report experiencing pressure from their direct supervisor to prioritise production over safety. Of those, 40% report experiencing this pressure on a weekly basis. In an environment where supervisors prioritise production over safety, it's not a question of if an incident will occur, but when and how serious. So, why is it that safe production seems to elude so many organisations? And what can leaders do to make a change?

11,468
surveys
completed

7

industries:

- agriculture
- education
- industrial services
- manufacturing
- mining
- oil & gas
- utilities



Of these, 40% experience pressure on a **weekly basis**.

Creating a Culture of Safe Production

Outcomes of Production Pressure

Safety Culture Maturity Model

86%

of organisational sites sit below *Private Compliance*

The company doesn't care much about me or my safety, so I don't care much about anything besides looking out for myself and getting the job done.

COUNTER PRODUCTIVITY

Most of the time, safety procedures are a burden to getting the job done. But, I need to make sure I'm following them when management is looking.

PUBLIC COMPLIANCE

Safety rules and procedures are there to protect me. It is my responsibility to follow them so that I can stay safe for the things that matter to me.

PRIVATE COMPLIANCE

In part, my safety depends on my teammates. To stay safe as a team, we need to work together and look out for one another.

MATESHIP

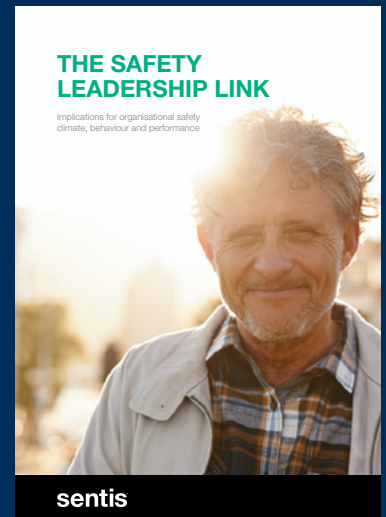
The company's safety is a core part of everyone's job and a shared responsibility. We strive to improve ourselves and learn from our collective mistakes.

CITIZENSHIP

My Insights and Actions

About Sentis

Offering safety culture assessments, training, coaching and consulting, Sentis helps organisations to break through the safety plateau and achieve positive safety culture change. As experts in applied psychology and neuroscience, we make safety personal and equip employees with the knowledge, skills and motivation to make safer choices, each and every day. This leads to safer, more engaged workplaces, as well as increased productivity, leadership capability and transformational, sustainable safety culture change. Since the introduction of our pioneering ZIP program in 2003, Sentis has empowered more than 350 companies and 160,000 individuals to think differently about safety.



Download the full study at sentis.com.au/insights

If you would like to learn more about Sentis diagnostic tools, our *Insights-to-Action Roadmap* and how we can help you to create safety culture change in your organisation, contact us at sentis.com.au or by calling **1300 653 042**.