

# ZIP Toolkits

## The Challenge

For meaningful safety culture change to occur, training concepts, frameworks and tools need to be applied on a daily basis. This ensures that training transfer is maximised and your investment in safety culture is protected. Leadership is the most critical factor in guiding your organisation towards improved cultural maturity. Yet without the right support and tools, and faced with the day-to-day routine of work, leaders will inevitably revert to their pre-training ways of engaging. But with impactful support resources, leaders can drive a difference and maximise training transfer.

## The Solution

ZIP Toolkits for leaders are embedding products, designed to support and drive lasting safety culture change, consistent with the learning and knowledge gained during training.

Each toolkit provides a structured approach for leaders/supervisors to take their teams through an interactive, multimedia exploration of a core focus area to reinforce training concepts and enhance organisational safety culture. Toolkit topics include:

1. **Risk Awareness**
2. **Playing Our Part**
3. **Safety as a Currency**
4. **Taking Control of Your Brain**
5. **Hand Safety**
6. **Slips, Trips and Falls**

Each toolkit package provides materials that can be used at monthly meetings, toolbox talks or other team meetings. These materials include posters, screensavers, animations, email templates, short presentations, focus cards and factsheets.

The toolkits are intended to be rolled out as three-month campaigns. People who have been to a Sentis program, as well as those who are yet to attend, can all benefit from exposure to the toolkit content.

### Product overview:

- **Support Plan and Calendar of Events:** This guide covers how to use the materials and facilitate activities for each month.
- **Focus Statements:** Simple safety topic discussion cards designed to spark conversation within teams.
- **Presentation Slides:** Short 15-minute presentations that a leader can run with their team.
- **Factsheet Handouts for Participants:** Factsheets aim to reinforce the message shared in the monthly session.
- **Poster Series:** There are two types of posters in the series: print and electronic.
- **Videos and Animations:** Downloadable files of interesting videos and animations relating to program concepts.
- **Email Templates:** Email templates contain toolkit activity implementation instructions for leaders to help drive the campaign effectively.

## The Outcome

- Integrate key ZIP concepts into day-to-day work tasks
- Minimise training decay and protect your investment in your safety culture by keeping concepts, frameworks and tools front of mind
- Build your leaders' confidence to facilitate effective safety communication
- Transfer new behaviours and skills from training to the workplace
- Generate maximum return on your training investment
- Increase the quantity and quality of workplace safety conversations



Are you ready to maximise your training investment?

Get in touch with one of our expert consultants today

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